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Dear \_\_\_\_\_:

We are very excited to ask for your sponsorship of our annual National Muslim Business Council (NMBC) Family Business Expo & Empowerment Conference, to be held on April 3<sup>rd</sup> – 5<sup>th</sup> 2020, at the New Africa Cultural Center located at 3013-3015 E. Bessemer in Greensboro, NC!

A little about NMBC...we are a nonprofit organization with a mission to strengthen and share the responsibilities for community economic development and unification with an international perspective. Integral to the conference each year is our international tradeshow. This tradeshow will include over 50 national and international product and service exhibitors.

Our theme this year is **“DO FOR SELF”!** This means that a person has the willingness to invest their time into getting the education and experience that is needed in order to become “self-employed”, within a defined industry, while developing an in-depth understanding of the importance of building a business that offers products and or services that meet the needs of people within our communities. Having an owned responsibility to establish strong business partnerships that foster the spirit of unification and encourages the connection of resources that help to contribute to the overall economic health, wealth, sustainability and growth of our local communities...which creates financial independence for oneself.

Becoming a sponsor to the conference affords you the opportunity to showcase your business’s products and/or services and allows you to authentically connect with successful business owners, entrepreneurs and professionals who are seeking resources, that you will be able to provide, in order to help them to further build their visions...so that they can “do for self”.

We have strengthened our sponsorship levels, as it is important for us to provide you with maximum exposure, without raising the sponsorship level costs. Our commitment is to make this year’s event the best! We know that it will be done with your help.

Thank you, in advance, for your support. We invite you to contact Mr. LaRick Calhoun or Michael Valentine, NMBC Consultants, at (888)-776-9908 or e-mail at [admin@nationalmbc.org](mailto:admin@nationalmbc.org) if you have any questions or require additional information.

Yours in Service,

David K. Hasan, President

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