



Presents

National Muslim Business Council Annual Business/Expo Conference

OFFICIAL SPONSORSHIP KIT



13 Years of Economic Impact

3 Days of Access to one of America's Most Powerful Business Groups

1 Affordable Sponsorship Opportunity

**This year's location: Raleigh-Durham, North Carolina
The World's Largest Foundation for Entrepreneurship**

Brought to you by 2Excel Group, LLC



About the Conference

2016 marks the 13th year of the National Muslim Business Council's (NMBC) Annual Business/Expo Conference, which will be held in beautiful Raleigh-Durham, NC, at the Four Points at Sheraton Hotel, Raleigh-Durham International Airport.

Why We Chose Raleigh-Durham:

- Raleigh-Durham is one of the fastest growing areas in the country with a 49% increase in population since 2001.
- It was featured prominently in a number of "Top 10 Lists," including those by [Forbes](#), [MSNBC](#) and [Money Magazine](#), due to its quality of life and business climate.
- The state's largest employers include the State of North Carolina (23,539), IBM Corporation (13,000) and Wake County Public School System (12,997).
- There is an estimated 26,000 Muslims in North Carolina, reflecting a 30 percent increase in the number of Muslims living in the state over the past decade.

The Conference is expecting about 1000+ participants, and in the past, our national numbers reached up to 2000+ professional conference goers.



What We Have In Store:

- **Three** Information-packed days of Business, Economics, Social & Cultural Activities.
- **Three** days of the *New Africa Bazaar* which will boast 50+ vendors from all across the country showcasing a variety of products.
- **Friday** – Jumuah with special a Guest Speaker. We will also have Social Network w/Cultural Night, featuring business leaders from around the world.
- **Saturday** – *Workshops*: 2 parallel sessions in the industry sectors of Business Banking, Health & Wellness, The Green Economy, Zabihah Halal and more. Plenary Panels with 10 Industry Corporate Leaders and Young Successful Entrepreneurs.
- **Sunday** – *Leadership Business Brunch*: guest speaker works in one of the leading Industries. *Community Economic Address* - Various speakers discussing educational, political, social and economics. - Closing conference

Why Sponsor this Year's Event?

Advertising for this event will be through all social media channels

- Over 10,000 postcards will be circulated with your information prominently displayed
- Connect with hundreds of business owners and community leaders
- Support the economic growth of the Raleigh-Durham North Carolina area
- Grow brand recognition throughout our thriving group of businesses

Who Should Sponsor?

- Local and National Banking Institutions
- Commercial Real Estate Companies
- City and Government Contracting Companies
- CPA, Bookkeeping, Legal and Insurance Companies
- Automotive Sales & Leasing Companies
- Women and Men's Apparel
- Health and Wellness Companies
- Small Business & Entrepreneur Programs



The Mission of the National Muslim Business Council is to:

- Establish an association that will bring Muslim businesses and the general business community together into a collective entity
- Develop a local partnership of networking services for the benefit of its membership
- Promote moral excellence in America's business life
- Organize a business strategy to support Muslims in the state and around the country and make investments in each other
- Strengthen and share the responsibility for community economic development and unification with an international perspective

Organization History

The National Muslim Business Council began in 1990 and was originally named the North Carolina Muslim Business Council. It started with a group of business persons coming together to establish meetings and to help others to learn about business. These persons came from around North Carolina and outside of North Carolina. The Council was meant to be an information base to help people startup a small business and work with individuals that were already in business. We established monthly networking meetings once a month in Fayetteville, NC.

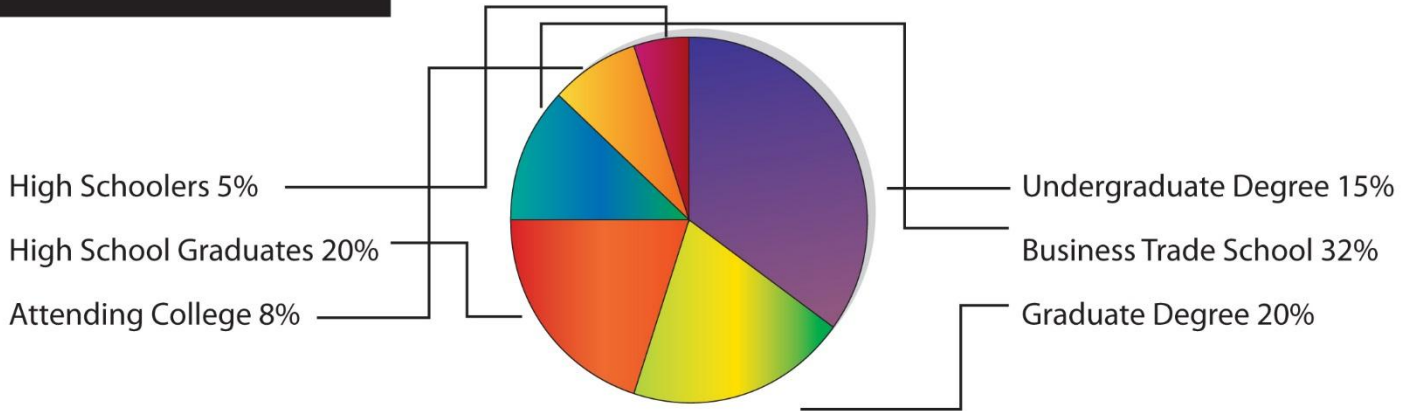
In 1997, the Council sponsored the first Collective Purchasing Conference (CPC) Business Conference in Fayetteville, NC. It was a great success. Imam W.D. Mohammed conducted CPC Workshops which were successful in introducing CPC to the area. He gave a Public Address the next day at Fayetteville State University which had an attendance of over 4,000 people.

The Council's first investment was in CPC products. From this Council, some brothers and sisters formed distributorships for CPC and other businesses. A Shea Butter factory was started in Durham, NC. Today, Dr. Douglas Diaab has his own Shea Butter factory in Burlington, NC which produces some wonderful products. In Durham and other cities around the state, some of the members established distributorships that sold CPC products such as Shea Butter, Graceline Suits, Halal Meats and Sea foods. Most of us became an active part of CPC distributorship. As a result, a collective business mind was established in the community.

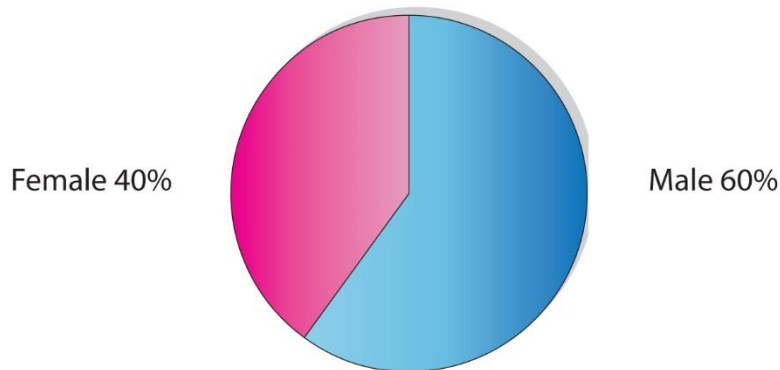
In late 2006, David Hasan reorganized a group of Muslims and non-Muslims to re-establish the North Carolina Muslim Business Council. The Council was very instrumental in helping Imam Muhammad to establish 35-40 CPC distributorships around the country. Today, the Council consists of a President and a Steering Committee with a focus toward continuing the legacy and the concept of collective purchasing. The business conferences will continue to be held every year.

Demographics & Vital Information

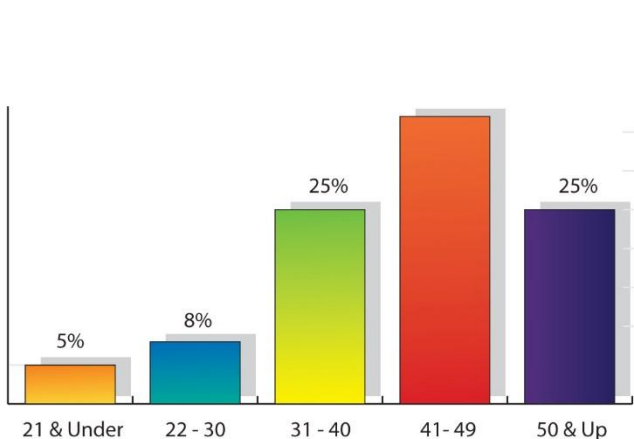
Education Level



Gender



Age



Business Level



NMBC Business Conference & Expo 2016

SPONSORSHIP LEVELS & BENEFITS

| | Copper \$500 | Silver \$1,000 | Gold \$1,500 | Platinum \$2,500 |
|--|-------------------------|---------------------------|-------------------------|-----------------------------|
| Banquet Registration | 1 | 2 | 3 | 8 |
| Leadership Brunch Registration | 2 | 4 | 6 | 8 |
| VIP Reception Registration | 2 | 4 | 6 | 10 |
| Cultural Night Registration | 2 | 4 | 6 | 8 |
| Full Page Color Ad | n/a | na | ✓ | ✓ |
| Black & White Ad | ½ Page | Full Page | | |
| Company Logo will be displaced on all Marketing materials and media communications *** | | | ✓ | ✓ |
| Name Recognizing Patron, Ad Booklet | Patron \$100 | | | |

** Marketing materials include: radio spots, newspaper ads, flyers & postcards, social media outlets, and NMBC website.

Sponsorship Level: Platinum Gold Silver Copper Patron

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Amount Enclosed

Make all checks and money orders payable to:

National Muslim Business Council

PO Box 9106

Fayetteville, NC 28311

The National Muslim Business Council (NMBC) is a 501(c)(3) charitable organization and your sponsorship is tax deductible.